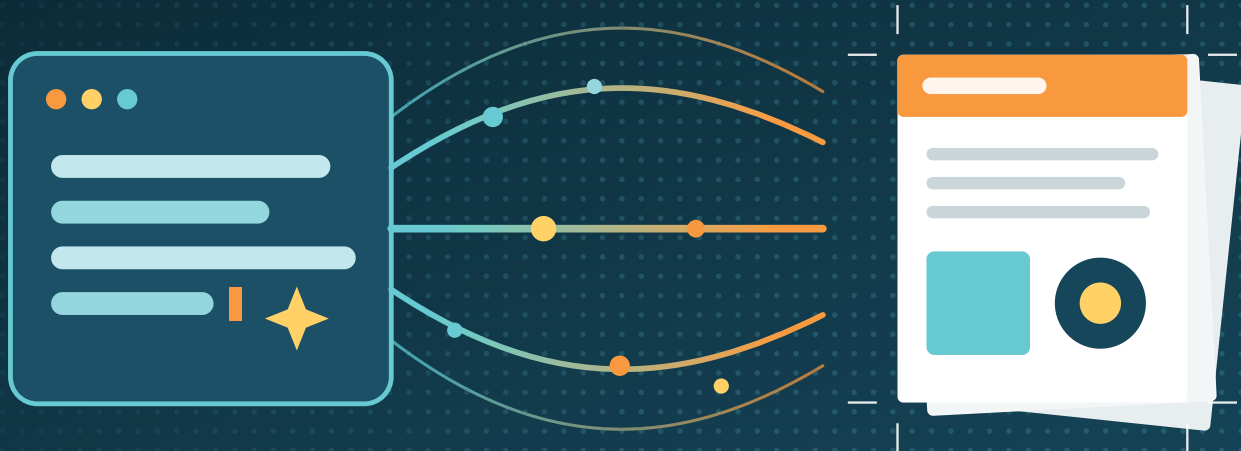


AI Prompts for Better Print Files



AI image generators make it easier than ever to create artwork for marketing materials. However, creating attractive artwork does not necessarily mean it is ready for professional printing.

Knowing how to use AI prompts for print-ready files can help you generate better source images, improve composition, and reduce design revisions. But AI tools cannot guarantee correct resolution, bleed, color settings, or production specifications.

Understanding what to ask for and what to check afterward can help you avoid costly printing mistakes.

The AI Prompt Formula

Before diving into specific prompts, understand the structure that makes them work. A good prompt should explain the purpose of the image and provide clear creative direction. Every effective AI design prompt includes these components:

1. **Print format:** Will the artwork appear on a postcard, brochure, banner, or sign?
2. **Orientation/Size:** Does the design need to be horizontal, vertical, or square?
3. **Visual style:** Should the image look realistic, modern, minimalist, or editorial?
4. **Text placement:** Where will the headline, logo, and contact information appear?
5. **Image details:** Are there objects, backgrounds, or visual elements that should be excluded?

Use this simple formula:

Create a [visual style] image for a [printed material] in a [horizontal or vertical] composition. Feature [main subject] in [setting]. Use [lighting and brand colors]. Leave clear space in [specific area] for a headline and logo. Do not include text, letters, logos, watermarks, borders, or mockup frames. Generate at the highest available resolution.

This structure transforms vague requests into precise instructions. Instead of “make me a poster,” you’re communicating creative direction that AI can interpret consistently.

Additional Tips

- Prompts benefit from clear production specifications including DPI and exact dimensions.
- Avoid asking AI to generate important text directly within the image. AI-generated lettering can contain spelling errors, distorted characters, and inconsistent formatting. Add headlines, logos, and contact details separately using design software.
- The most efficient workflows treat AI-generated assets as starting points for refinement, not finished deliverables.
- Brand consistency across multiple assets requires saving prompt structures as reusable templates.

Additional information can be found on our [Blog](#).

Need help creating print-ready files?

Contact us for more information & options.

The image above was created using the following AI prompt: *Generate a horizontal image for an informative flyer about creating AI prompts for print-ready files. The size needs to be 8.75 x 3.485 and a minimum of 300dpi. It was additionally modified after download.*